

Sintonía

COMPETITIVIDAD PARA LA NUEVA PUEBLA, LA REGIÓN Y PARA MÉXICO

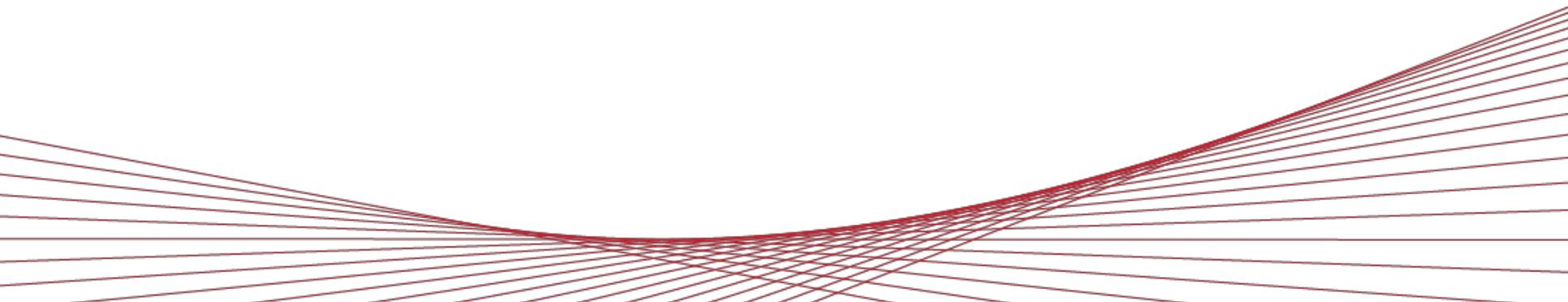
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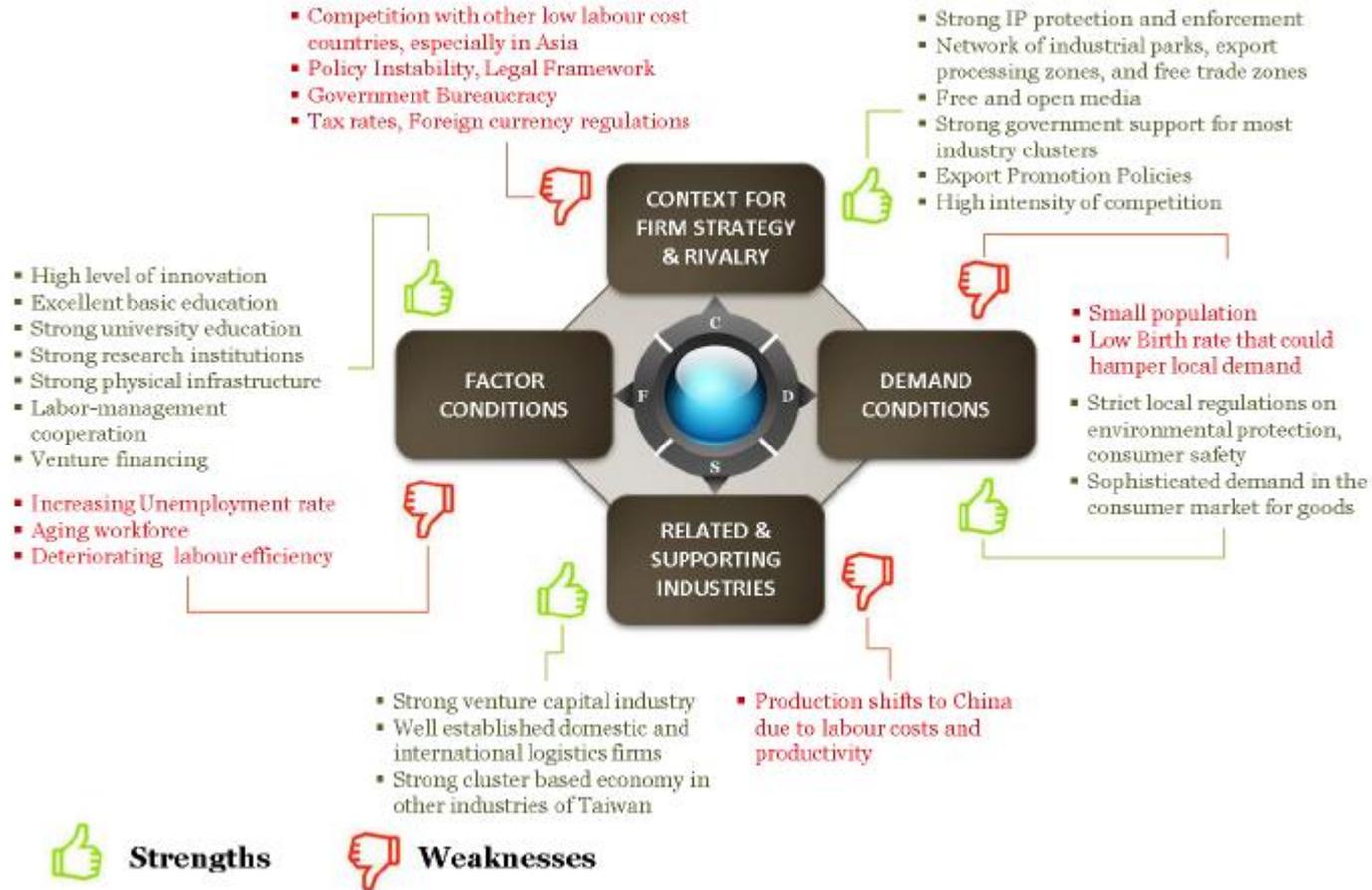
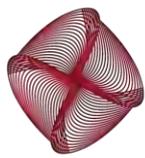


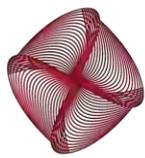
Primer Taller de Clusterización

MOC Sintonía

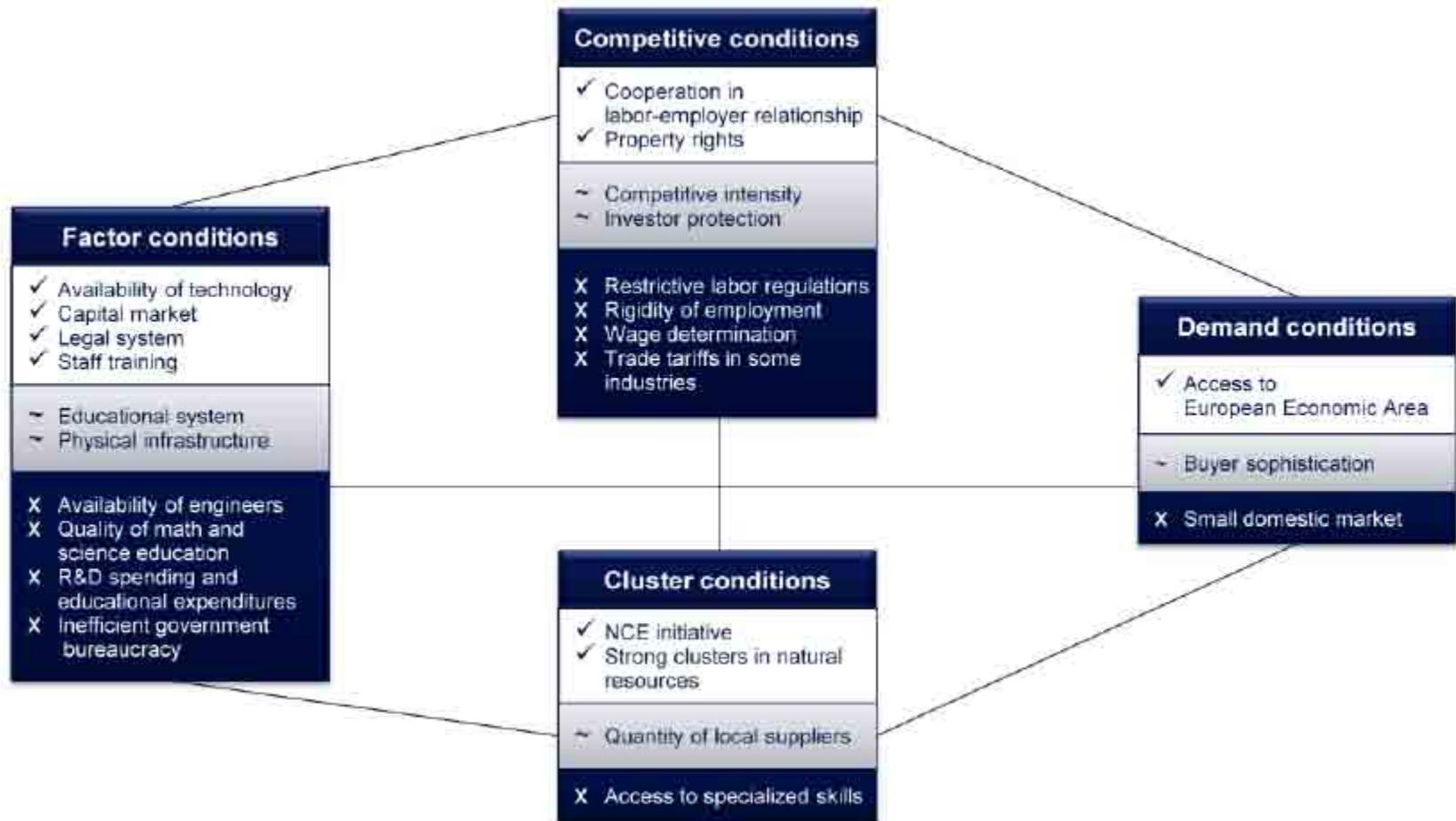
Lunes 12 de marzo, 2012

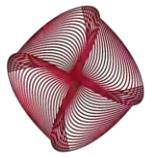






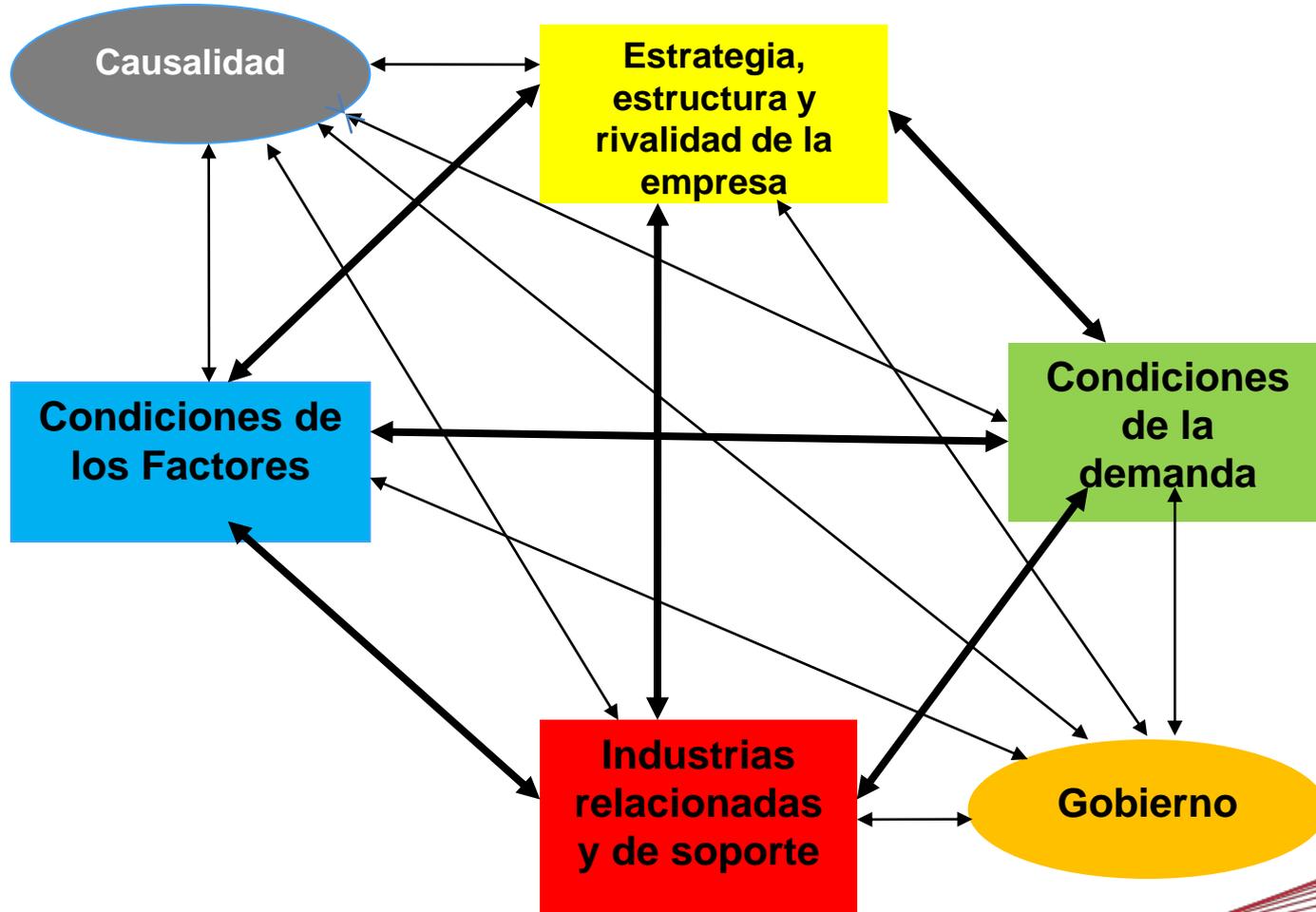
Ambiente de Negocios Nacional: Noruega



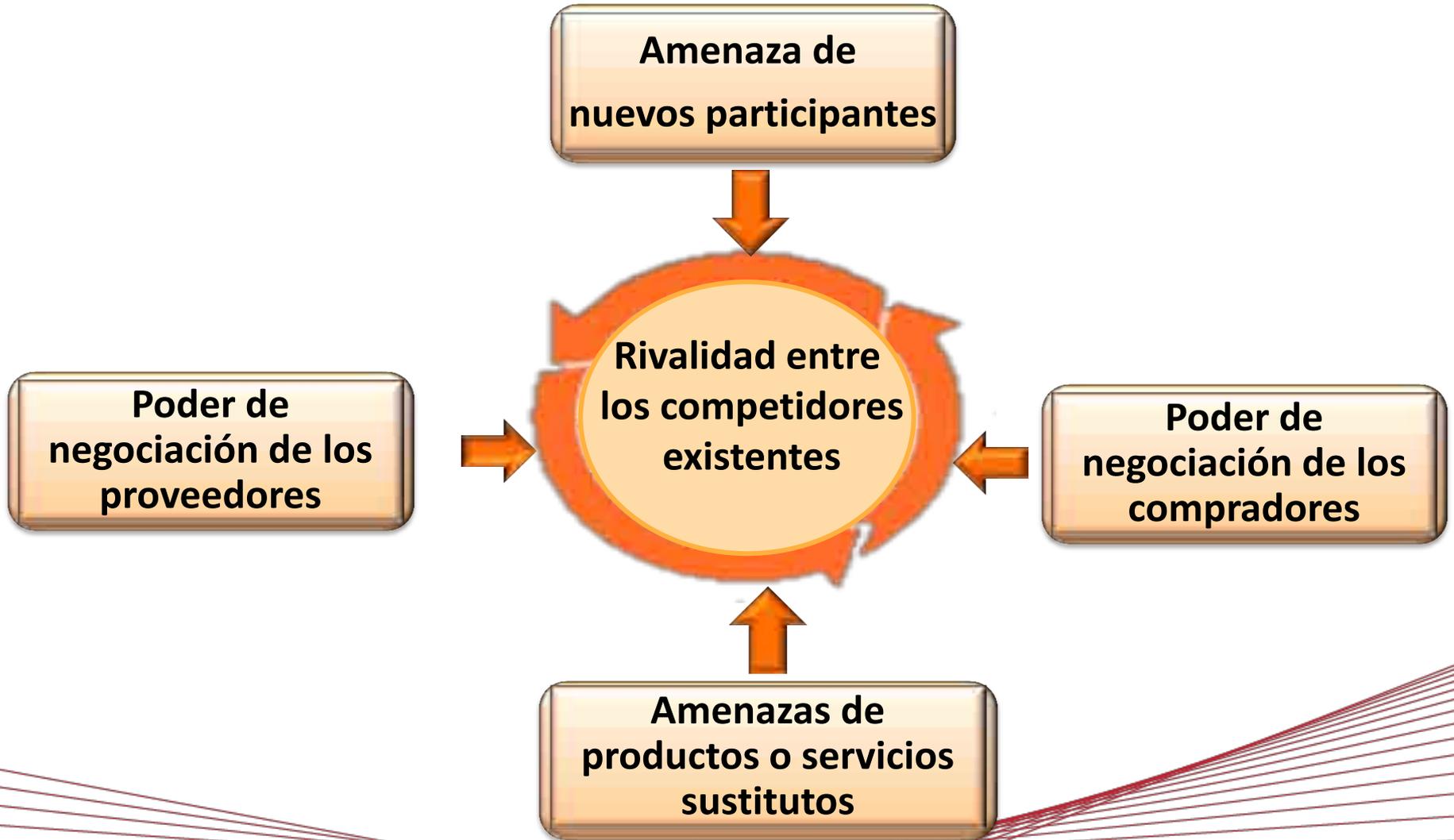


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DIAMANTE

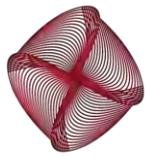


LAS CINCO FUERZAS QUE DAN FORMA A LA COMPETENCIA DE LA INDUSTRIA



CADENA DE VALOR





- Porter, M. (2008). *On Competition*. Estados Unidos: Harvard Business Press 2008.

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- Contreras, et. al. (2011). “Aerospace clúster in Washington State”. México: UPAEP.
- “Oslo Maritime Finance clúster”(2011). Norway.
- Wang, et. al. (2011) “The Competitiveness of the Taiwan Bicycle clúster”. Países Bajos: Nyenrode Business Universiteit.